

Equality, Diversity and Inclusion (EDI) Strategy Development



NHS Arden and Greater East Midlands

NHS Midlands and Lancashire

Are you struggling to implement your EDI strategy, with low corporate buy-in and commitment?

Are your EDI resources limited and reducing?

Not having a robust EDI strategy can have serious implications for your organisation, your workforce and your service users.

Reap the benefits of a robust EDI strategy

- ▶ Significantly improve the performance of your EDI strategy
- ▶ Grow your inclusive culture improving morale and motivation
- ▶ Improve staff recruitment and retention
- ▶ Enhance service user experiences and outcomes
- ▶ Meet your legal obligations.

What makes us great

- ▶ Extensive experience of applying Equality Law to strategy development
- ▶ An approach that converts well into changed outcomes for service users and staff
- ▶ An evidence-based methodology that generates significant corporate buy-in
- ▶ Extensive experience of overcoming barriers that prevent EDI strategies delivering on their aims
- ▶ We are an NHS organisation committed to public service values.

What's included

- ▶ A 'critical friend' to provide fresh, objective insight
- ▶ Collation of intelligence to benchmark your current strategy
- ▶ Analysis of the strengths and weaknesses of your current strategy performance
- ▶ Collation and analysis of the necessary dependencies, evidence and data
- ▶ Identification of the recommended strategic focus and objectives
- ▶ Assistance with communicating the strategy
- ▶ Support to implement your strategy.

