



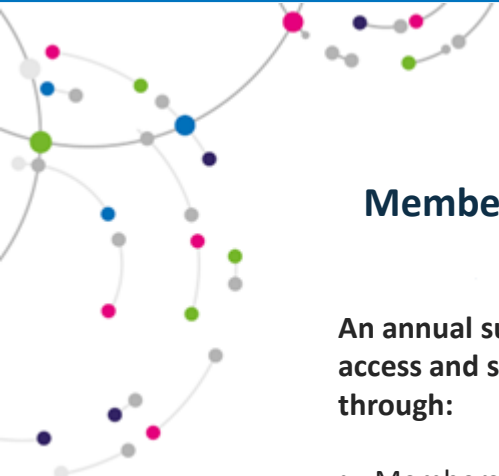
SOCIAL VALUE AND SUSTAINABILITY

Embedding social value and sustainability
across organisations and systems through
access to multidisciplinary specialist teams



Working in collaboration to deliver value

Our social value and sustainability support is available to all health and care organisations, including industry partners, and comprises three levels: network membership, consulting and bespoke.



Membership of the Social Value Network

An annual subscription enables members to access and share knowledge and best practice through:

- Members only meeting and events
- Coaching and peer learning
- The 'Vault – an online platform to collaborate with colleagues on social value tools, templates and resources
- Social value expertise from our Advisory Board
- Support to achieve the Social Value Quality Mark Health Award* (developed in partnership with the NHS).

Starting at £3,000



Consulting package

In addition to the extensive benefits that come with membership of the Social Value Network, our consulting package also offers:

- One day per month of coaching and mentoring support for leadership teams across the organisation or system
- Review of and advice on optimising strategies, plans, governance, and engagement of staff and stakeholders
- 15 days of multidisciplinary team delivery from our service menu
- Industry tender advice
- Support and application fees for the Social Value Quality Mark Health Award.

Starting at £25,000



Bespoke support

Our bespoke support can be tailored to meet your exact needs, reflect where you are in your social value journey and complement your existing programmes of work.

You can select a combination of elements from the menu detailed on the following pages and we will provide a specific proposal to reflect the specification and support required.

Bespoke pricing

* Additional award application fee is payable directly to Social Value Quality Mark CIC

A single point of contact to coordinate a specialist response

At NHS Arden & GEM, we have an experienced workforce of 1,200 people - who we bring together in multidisciplinary teams - with a proven, track record of delivering strategic and operational support.

We also work with a dynamic network of credible, trusted partners – from individual contractors to SMEs to multinationals – providing specialist skills, expertise and capability in social value and sustainability.



Our social value and sustainability partners

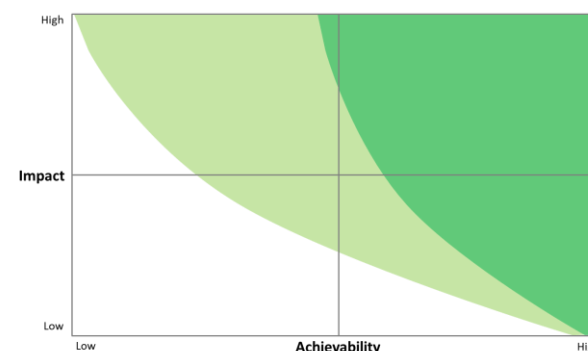
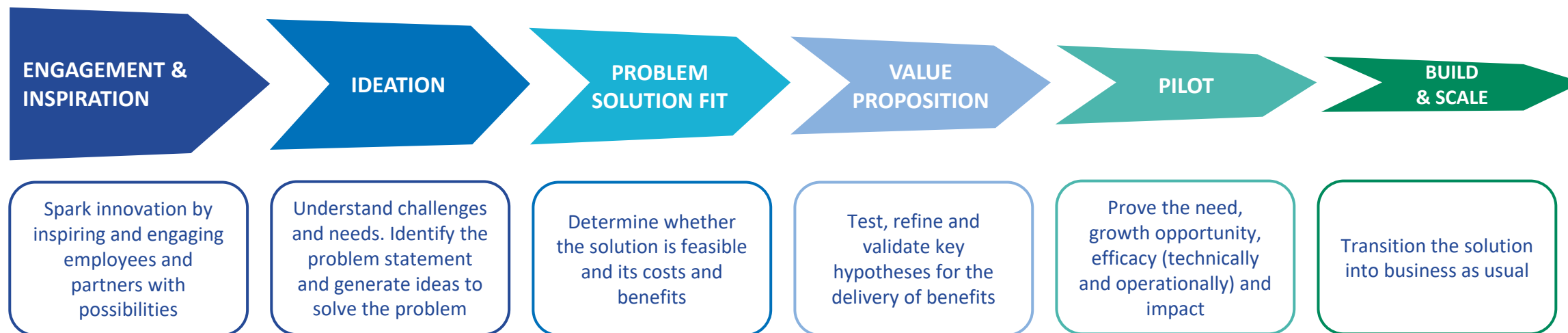


Together, we focus on social innovation, reducing exclusion and improving sustainability

Social and economic innovation is at the heart of our support



Our 6-stage innovation process



Our overarching strategy and consulting offer



Mobilisation and engagement



System-wide mobilisation and engagement of effective leadership, vision and goal setting, governance, innovation and partnership approaches for social value - across Anchor Institutions, the VCSFE sector, industry partners and community leaders.

Strategy development



Development of sustainability, carbon reduction, social value and anchor strategies – including baseline measurement, target setting and evidence-based action planning.

Delivery support



Action plan delivery support across national theme areas including:

- provision of leadership
- project management
- consulting support to mobilise delivery of the action plan.

Stakeholder reporting and accountability



Drafting and delivery of accountability reports demonstrating measurable impact on jobs, growth, innovation, community and environment. Communication and promotion of profile.

Recognition and award



Support through the Bronze, Silver and Gold levels of the Social Value Quality Mark Health Award to achieve national recognition and profile, enhancing the positioning of the organisation for employees, NHS partners and commercial partnerships.

Our social value service menu

Our social value and sustainability menu of support is grouped by the five themes of the TOMs methodology, developed by the Social Value Portal: jobs, growth, social, environment and innovation.

You can read more on the following five slides.

Promoting local skills and employment benefits communities by stimulating local economic growth. It also helps to reduce inequalities and increase inclusion by providing opportunities to marginalised groups.

We can support you in realising these benefits through:

- Developing recruitment strategies that understand the employment profile of local communities and promote local workforce retention
- Outreach support into community groups, schools, colleges and universities to promote careers within the health and care sector, offering funded work and skills programmes
- Development of apprenticeship policies and schemes that enable underserved communities into work, including those living with or recovering from mental illness
- Working with the Department for Work and Pensions to support people on long term disability benefits into work through skills development
- Providing tailored induction and annual training for staff on skills for carbon reduction within their team, workplace and service area
- Collaborating with and commissioning from local voluntary, community, faith and social enterprise organisations to enable local skills to be engaged in the delivery of health and wellbeing services
- Utilising procurement and supply chain frameworks within and across organisations to promote and ensure local employment and skills are embedded.

Specialist input will be provided by our human resources, flexible recruitment and workforce planning teams.

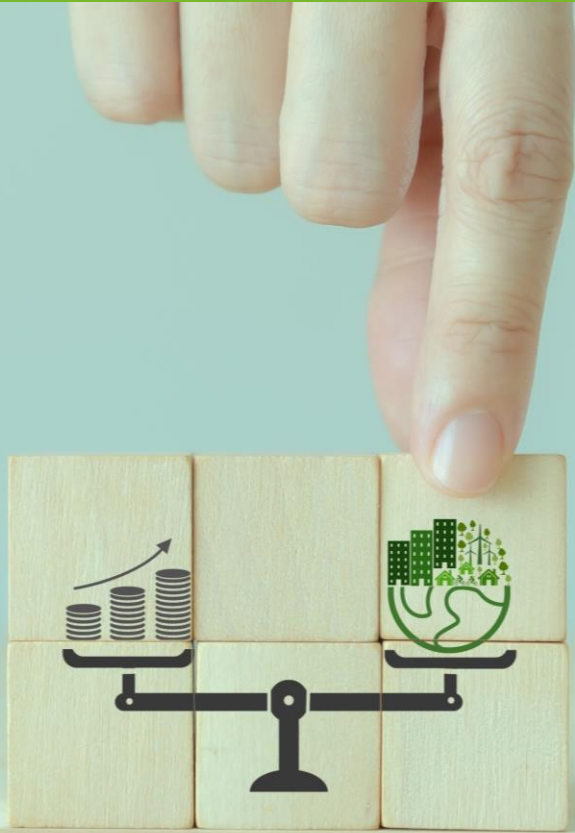


Responsible business growth – which promotes ethical practices, sustainable development and regulatory compliance – contributes to long-term prosperity for both organisations and society. By establishing a reputation for operating responsibly, businesses can also attract and retain talent and customers.

We can support your responsible and ethical approach to growth by:

- Mapping locally based businesses and providing them with advice
- Identifying opportunities to include local businesses within procurement frameworks
- Hosting ‘meet the supplier’ events for NHS commissioners and contractors to better understand the local business landscape and local economic partnership aims and objectives
- Providing expert support on social value for the procurement of goods and services to ensure that the requirement for social value impact is maximised
 - for commissioners, on drawing up local specifications, impact and measures required
 - for suppliers, on developing and delivering social value impact within tender submissions.

Specialist input will be provided by our procurement and commercial teams.



Healthy, safe, resilient communities improve quality of life for individuals and drive economic prosperity for societies. This theme aligns with the NHS ambition to deliver more preventative, personalised care which improves physical and mental health and wellbeing, leading to more efficient resource allocation.

We can enable you in achieving this by providing:

- An intelligence-supported approach to understanding the potential impact on prevention of disease through focusing on obesity, alcohol, mental health, smoking and blood pressure in key communities and how this could impact on wellbeing and resilience
- A linked library of evidence-based programmes that match the profile of the community and populations you serve
- Support for community-based action – mobilising anchor organisations, and voluntary and community groups, to run campaigns and programmes
- Intelligence-driven scenario analysis of climate change impact on health and wellbeing for key vulnerable groups, mapped by community and profile
- A multi-agency hackathon approach to devising strategic intervention plans for scenarios.

Specialist input will be provided from our data, business intelligence and advanced analytics teams, alongside our research, engagement and community development teams.





Reducing carbon emissions is essential if we are to address climate change, protect the environment, improve air quality and positively impact public health. The NHS has pledged to become net zero for controlled emissions by 2040 and for influenced emissions by 2045.

We can support your decarbonisation aims through:

- Carbon baselining – measuring the current carbon impact of organisation, service or place, then forecasting this impact across a 1-5 year horizon
- Carbon impact modelling – demonstrating the impact of key strategies within a service, organisation or place
- Developing and delivering carbon reduction plans based on:
 - Understanding the integrated care model **digitisation** strategy and impact
 - Point of care testing, **new technologies** for screening and remote monitoring that avoid admission and discharge faster
 - The impact of **medicines management** and waste reduction approaches
 - The impact and extent of strategies for **supply chain decarbonisation**
 - Decarbonising **primary care including pharmacy, dental and optometry services** while maintaining integration, early intervention and equitable access
 - **Integrating and networking** care models to reduce pressure on workforce
 - Consolidating **specialist care services** to reduce out of area travel and service provision for mental health and acute care.

Specialist input will be provided by carbon mapping and modelling teams.

Innovation drives progress, fosters creativity and helps us to develop new solutions, products and services for our biggest challenges. Harnessing innovation to generate positive social impact requires cross-sector and cross-organisational collaboration, a process that is not always easy when dealing with the day-to-day pressures of health and care delivery.

We can support you in harnessing innovation using:

- **Challenge based innovation** – engagement, research and analytical support to formulate the challenge, develop the process and governance, project management through to agreed funding and action plans
- **Enabling collaboration** in innovation by providing support and funding to informal, voluntary and third sector organisations to work together in designing and delivering solutions that could not be provided separately
- **Research and evaluation** – providing a framework for ongoing social innovation research and impact evaluation using multi-dimensional and system-based approaches.

Specialist input will be provided by engagement, research and development teams





Why work with Arden & GEM?

- ✓ As part of the NHS family, we fully understand national context, regulatory environments and local challenges
- ✓ Our 1,200 strong multidisciplinary team brings together experts with a proven, track record of delivering strategic and operational support
- ✓ Our dynamic network of credible, trusted partners provides specialist skills and capability
- ✓ We have successfully pioneered social value and sustainability initiatives across the health and care system for the past 10 years.

We would welcome the opportunity to discuss how our centre for social value and sustainability can support your organisation or system in delivering and measuring against key social value themes.

Get in touch with us at:

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 [@ardengem](https://twitter.com/ardengem)

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