

RAISING SOCIAL VALUE STANDARDS IN HEALTHCARE

INTRODUCING THE SOCIAL VALUE
QUALITY MARK FOR HEALTH



EVENT AGENDA – Thursday 23 November 2023

- 11:00** *Welcome and introduction: How a strategic approach to social value helps meet healthcare challenges*
Alison Tonge, Executive Director of Strategy and Innovation at NHS Arden & GEM
- 11:10** *Case Study: The Cheshire and Merseyside experience*
Dave Sweeney, Associate Director of Sustainability and Partnerships at NHS Cheshire and Merseyside Health and Care Partnership
- 11:20** *Introduction to the Social Value Quality Mark Health*
Richard Dickins, Managing Director and Founder at Social Value Quality Mark CIC
- 11:30** *Case study: The Inspire North experience*
Sinéad Cregan, Director of Development and Innovation at Inspire North
- 11:35** *What support is available?*
Becky Jones, Social Value Specialist at NHS Arden & GEM and Social Value Lead at the Social Value Network
- 11:45** *Case study: The TTM experience*
Greg Ayles, Head of UK Sales and Operations at TTM Healthcare
- 11:50** *Q&A and Close*
Alison Tonge

Find out more about the event [here](#)